

**COUNCIL PLAN 2011-14**

Relevant Portfolio Holder	Councillor Roger Hollingworth, Leader of the Council
Relevant Head of Service	Hugh Bennett, Director of Policy, Performance and Partnerships
Key Decision	

**1. SUMMARY OF PROPOSALS**

To agree the Council Plan for 2011-2014 including the action plan which sets out how the Council's priorities will be delivered.

**2. RECOMMENDATIONS**

- 2.1 **Cabinet are asked to RECOMMEND to the Council that the Council Plan 2011-2014 attached at Appendix 1 be approved.**

**3. BACKGROUND**

- 3.1 Last year Members considered the Council Plan Part 1 report which set out the Council's vision and priorities. The vision and priorities were recommended to be reconfirmed and this was subsequently approved by Full Council.
- 3.2 The Council's vision is "Working together to build a district where people are proud to live and work, through community leadership and excellent services".

**4. KEY ISSUES**

- 4.1 The Council Plan has been developed to reflect the strategic focus presented in the Council Plan Part 1 report and considers the national, regional and local context in which the Council operates.
- 4.2 The Council Plan sets out what each priority aims to achieve through a number of key deliverable, and the actions that will take place to support each of the key deliverables.
- 4.3 A range of performance indicators have been developed which will assist in monitoring progress within each priority area and these will form the basis for quarterly performance reporting to Cabinet during 2011/2012.

**5. FINANCIAL IMPLICATIONS**

- 5.1 The Medium Term Financial Plan approved at Full Council has clear links with the delivery of the Council Plan. Agreed budget bids for specific key deliverables are detailed throughout the action plan.

**6. LEGAL IMPLICATIONS**

- 6.1 There are no legal implications arising directly from this report.

**7. POLICY IMPLICATIONS**

- 7.1 The Council Plan 2011-14 will replace the current Plan and will require full Council approval.

**8. COUNCIL OBJECTIVES**

- 8.1 The Council's priorities are supported by a range of Council wide and service specific key deliverables and associated actions which are detailed in the Council Plan.

**9. RISK MANAGEMENT INCLUDING HEALTH & SAFETY CONSIDERATIONS**

- 9.1 The Council Plan is supported by the corporate risk register. Proactive risk management features as an action within the Governance key deliverable.
- 9.2 This report does not identify any Health and Safety Considerations.

**10. CUSTOMER IMPLICATIONS**

- 10.1 The actions and key deliverables are set out in the Council Plan to enhance the quality of services provided to customers.
- 10.2 Improved customer experience is proposed as a specific key deliverable, incorporating actions from the Customer Experience Strategy which Full Council has approved.
- 10.3 The Council Plan, when approved, will be published on the Council's website and staff intranet.

**11. EQUALITIES AND DIVERSITY IMPLICATIONS**

- 11.1 None arising directly from this report; however the Council Plan contains actions and performance indicators in relation to equalities and diversity.

**12. VALUE FOR MONEY IMPLICATIONS, PROCUREMENT AND ASSET MANAGEMENT**

12.1 No direct implications although the Council Plan contains actions relating to shared services, service transformation and efficiencies.

**13. CLIMATE CHANGE, CARBON IMPLICATIONS AND BIODIVERSITY**

13.1 The Council's priority 'Climate Change' aims to support measures to tackle climate change.

13.2 There is a specific key deliverable proposed to reduce the Council's carbon emissions.

**14. HUMAN RESOURCES IMPLICATIONS**

14.1 Actions to reduce staff sickness and improve the employee climate and organisational culture are detailed within the Council Plan.

**15. GOVERNANCE/PERFORMANCE MANAGEMENT IMPLICATIONS**

15.1 The Council plan is a key component of the Council's governance and performance management arrangements. Associated actions are set out under the priority 'Value for Money.'

**16. COMMUNITY SAFETY IMPLICATIONS INCLUDING SECTION 17 OF CRIME AND DISORDER ACT 1998**

16.1 The Council's priority 'One Community' covers community safety and community cohesion.

**17. HEALTH INEQUALITIES IMPLICATIONS**

17.1 The Council's priority 'One Community' covers health.

**18. LESSONS LEARNT**

18.1 The Council Plans for both Bromsgrove District and Redditch Borough Councils are now aligned in terms of format and production which has streamlined the strategic planning process.

**19. COMMUNITY AND STAKEHOLDER ENGAGEMENT**

19.1 None directly in relation to this report, but the Budget Jury were engaged in discussions around the Council's priorities and proposed key deliverables.

**20. OTHERS CONSULTED ON THE REPORT**

Portfolio Holder	At Portfolio Holder's Briefing
Chief Executive	At CMT
Executive Director (S151 Officer)	At CMT
Deputy Chief Executive/Executive Director – Leisure, Environment and Community Services	At CMT
Executive Director – Planning & Regeneration, Regulatory and Housing Services	At CMT
Director of Policy, Performance and Partnerships	Yes
Head of Service	At CMT
Head of Resources	At CMT
Head of Legal, Equalities & Democratic Services	At CMT
Corporate Procurement Team	No

**21. WARDS AFFECTED**

All Wards

**22. APPENDICES**

Appendix 1 - Council Plan 2011-2014

**23. BACKGROUND PAPERS**

Council Plan 2010-2013  
Council Plan Part 1  
Service Business Plans 2011

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